

What Kind of Community do You Intend to Live?

	UNCC	JCSU	CPCC
• Predominantly urban, mixed housing style	19.4%	37.3%	24.0%
• Suburban community, single family home	41.5%	38.9%	38.0%
• Rural area with large lots/open space	31.6%	19.8%	30.7%
• Other	7.5%	4.0%	7.3%



2004 Research Study

- Central Piedmont Community College's Center for Applied Research was contracted to do this study by the Workforce Development Board.
 - Focus Groups were conducted.
 - An Online Survey was administered.
 - Data collected January–March 2004 from UNCC, CPCC and JCSU.

UNC Charlotte – a mid-sized state university

- Based on Fall 2003 Enrollment
- Of UNC Charlotte's 19,605 students, 10,470 were Millennials (53.4%).
- 55% Female, 45% Male.
 - Surveys were completed by 739 Millennials from UNC Charlotte (7%).



JCSU – an urban, historically black institution

- Based on Fall 2003 Enrollment
- Of JCSU's 1,474 students, 1401 were Millennials (95%).

60% Female, 40% Male.

- Surveys were completed by 129 Millennials from JCSU (11%).

JOHNSON C. SMITH UNIVERSITY

CPCC – a large urban community college

- Based on Fall 2003 Enrollment
- Of CPCC's 16,172 students - 7,416 were Millennials (45.9%).

57.4% Female, 42.6% Male.

- Surveys were completed by 410 Millennials from Central Piedmont Community College (5.5%).

